



MEDIA INVITE cum RELEASE (*Embargoed till 21st March '15*)

18th March 2015

World Down Syndrome Day 2015

“My Opportunities, My Choices”- Enjoying Full and Equal Rights and the Role of Families

Dear Editors and Friends from the media,

Down Syndrome Association (Singapore) [DSA] is pleased to present to you – **World Down Syndrome Day 2015**, an annual global awareness day officially observed by the United Nations since 2012. Together with the community, we celebrate this day on **21st March 2015 (Saturday)** from 8.30am to 3.00pm at Ngee Ann City, Civic Plaza, Orchard Road. We are honoured to have Mr Lawrence Wong, Minister for Culture, Community & Youth & Second Minister for Ministry of Communications and Information, as our Guest-of-Honour for this event. In attendance will also be distinguished guests from various industries, our corporate sponsors, supporters, volunteers, persons with Down syndrome and their families.

This year's theme is **“My Opportunities, My Choices” – Enjoying Full and Equal Rights and the Role of Families**. At this event, we hope to share with the community that People with Down syndrome, on an equal basis with other people, must be able to enjoy full and equal rights, both as children and adults with ‘opportunities’ and ‘choices’.

This year's event will also feature a buddy walk down Orchard Road as well as a mini carnival and performances by our persons with Down syndrome.

We hope that this annual event can bring about a community of acceptance and appreciation of diversity. With the communal and corporate support cum contribution, all funds raised through this event will enable us to support children and adults with Down syndrome in educational, developmental and social programmes which aim to educate, train and assist persons with Down syndrome to become more independent and lead productive lives.

We would like to invite you and your esteemed publication to be part of this celebratory event to support the persons with Down syndrome through publicising this event to your readers.

Thank you and hope to see you at the event.

Details of the event are as follows:

Event:	World Down Syndrome Day 2015
Venue:	391 Orchard Road, Ngee Ann City, Civic Plaza
Date & Time:	21st March 2015 (Sat) 8.00am to 3.00pm
Guest-of-Honour:	Mr Lawrence Wong, Minister for Culture, Community & Youth & Second Minister for Ministry of Communications and Information

ADMIN PROGRAMME

Time	Programme
8.00am	Registration of Buddy Walk Participants
8.20am	Arrival of Guest-Of-Honour, Mr Lawrence Wong, Minister for Culture, Community & Youth & Second Minister for Ministry of Communications and Information.
8.30am	Warm up by DSA Dancers led by Dance Instructors
8.45am	Start of Buddy Walk – GOH to flag off
9.30am	Carnival stalls open
9.35am	End of Buddy Walk – Cool Down
9.40am	DSA Drums Performance
9.50am	Speech by DSA Chairperson
10.00am	Dance Performance by DSA Creative Dance Group
10.10am	Tour of Carnival Stalls by GOH and Invited Guests
10.20am	Reception for GOH and Invited Guests
10.30am	Departure of GOH
10.45am	Presentation of tokens of appreciation to donors, sponsors and schools
11.30am	Performance by School
12.40pm	Dance Performance by DSA Fusion Dance Group
12.55pm	DSA Drum Performance (Finale)
1.15pm	Lucky Draw
1.30pm to 2.30pm	Carnival Activities
3.00pm	End of Event



For enquiry, interview requests and **RSVP (by 18th March 2015)** please contact Mr. Andrew Soh – Manager (Corporate Communications & Donor Management) at Tel: 6500 9301 or email: andrew@downsyndrome-singapore.org

Down Syndrome Association (Singapore) [DSA]



Down Syndrome Association (Singapore) [DSA], a non-profit, self-funded voluntary welfare organization has been serving the needs of persons with Down syndrome and their families for more than 19 years. It depends on the generosity of the public and the corporate community for the necessary funds needed to operate its services for persons with Down syndrome and their families. These include educational and enrichment programmes for children and adults with Down syndrome.

www.downsyndrome-singapore.org